




Universität Hamburg

DER FORSCHUNG | DER LEHRE | DER BILDUNG

UNIVERSITY OF HAMBURG
BUSINESS SCHOOL

A wide-angle photograph of the Hamburg skyline at sunset. The sky is a mix of orange, pink, and purple. The city lights are on, and the buildings are reflected in the water in the foreground. The spires of the Hamburg City Hall and the Hamburg City Hall tower are prominent.

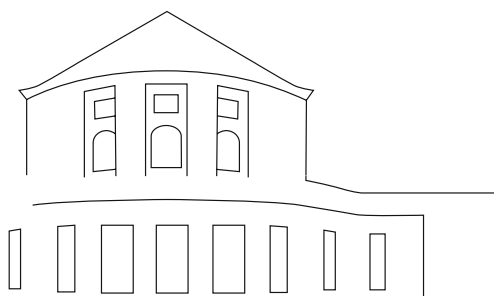
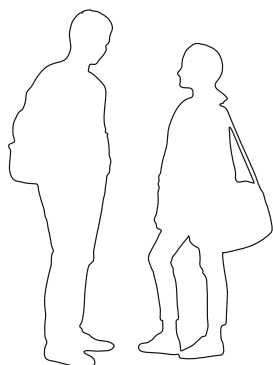
UNIVERSITY OF HAMBURG BUSINESS SCHOOL



UNIVERSITY OF HAMBURG IN FIGURES

FUNDED

1919



8

FACULTIES

42,819 STUDENTS

14 % FROM ABROAD

74

BACHELOR'S DEGREE PROGRAMS

95

MASTER'S DEGREE PROGRAMS

5,648

DOCTORAL RESEARCHERS

900 DOCTORATES PER YEAR



674

PROFESSORSHIPS

OF WHICH 213 FEMALE (32%)

4

ONGOING

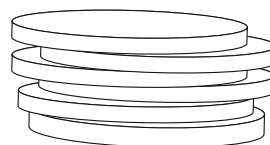
CLUSTERS OF EXCELLENCE

46

ERC GRANTS

18

DFG PRIORITY PROGRAMS



BUDGET

577

MILLION EUROS
IN STATE FUNDING

22

DFG COLLABORATIVE RESEARCH CENTERS

32

DFG RESEARCH GROUPS

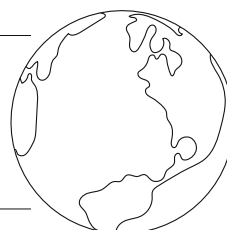
3

ALEXANDER VON HUMBOLDT
PROFESSORSHIPS

5,422

INTERNATIONAL STUDENTS
AND DOCTORAL RESEARCHERS
(EXCL. FACULTY OF MEDICINE / UKE)

FROM **143** COUNTRIES



314

MILLION EUROS
IN EXTERNAL FUNDING

UNIVERSITY OF HAMBURG BUSINESS SCHOOL



AN EXCELLENT SCHOOL

- EQUIS accredited
- 3rd in Germany for research in WirtschaftsWoche (2024), the top national ranking
- Top-ranked internationally for business & management, 2024
THE: 136 (overall), 201-250 (education)
ARWU: 201-300 (overall)
QS: 301-350 (education)

AN EXCELLENCE UNIVERSITY

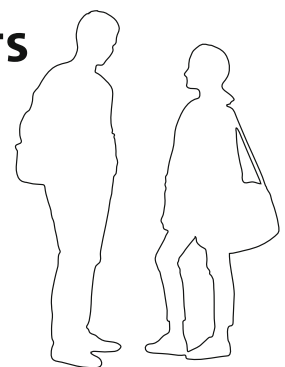
- University of Hamburg – one of 11 Excellence Universities in Germany
- Top ranked internationally
THE (2024): 136
QS (2025): 191
ARWU (2024): 201-250



3,000
STUDENTS

3
KEY RESEARCH AREAS

2
IN GERMANY FOR RESEARCH

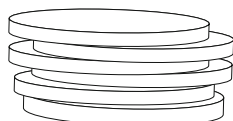


FUNDED

2014

29
PROFESSORS

BUDGET **16**
MILLION EUROS



7
APPLICATIONS PER
STUDY PLACE*

130
DOCTORAL RESEARCHERS

* for the Bachelor in Business Administration

MODULES IN ENGLISH

Around 18 bachelor and around 20 master modules (6 ECTS) in English each semester, especially in

- 1 Marketing (e.g. Price Management, Customers & Markets)
- 2 Finance, Banking, and Insurance (e.g. Corporate Finance, Insurance Economics, Asset Management)
- 3 Operations and Supply Chain Management (e.g. Supply Chain Management)
- 4 Business Analytics (e.g. Statistical Programming, Deep Learning - An Introduction)
- 5 Methods (e.g. Decision Theory, Quantitative Methods for Business and Management)

Students may also be able to choose from courses in other areas like health economics, information systems, economics, and entrepreneurship (e.g. Conversational AI, Health Economic Evaluation, Digital Innovation Lab, Management of Start-Ups)



WHY HAMBURG?

- **EDUCATION:** an excellent business School at an Excellence University
- **SUPPORT:** Excellent support and services from the International Office, including a Buddy Program and Welcome Week
- **OPPORTUNITY:** Europe's third largest port, Hamburg is rated Germany's most important city for business,* and is a startup hub
- **CULTURE:** Major cultural events and fantastic day and night life
- **CITYSCAPE:** a historic city center, Hamburg is a truly international city with the famous Elbe river and Alster Lakes, as well as fantastic parks and gardens

* by the business network "Die Deutsche Wirtschaft"

INTERNATIONAL OFFICE

Responsible for:

- Studies Abroad
- Guest Incoming Students
- Agreements with Partner Universities

For students of the:

- Faculty of Business, Economics and Social Sciences
- University of Hamburg Business School

Coordination:

- Erasmus+
- Bilateral Exchange Worldwide
- Incoming Freemovers



OUTBOUND MOBILITY

- Call for applications
- Selection of the candidates
- Nomination at partner universities
- Support in the preparation of documents
- Answering all questions
- Information sessions

INBOUND MOBILITY

- Step-by-step support before arrival
- Pre-arrival Online-Welcome Day
- Welcome Week in Hamburg
- Support with the course choice and registration
- Buddy-Program for incoming students
- Cultural and free time activities
- Support during the stay in Hamburg



EXCHANGE INFORMATION

WINTER SEMESTER: OCTOBER 1ST – MARCH 31ST

Welcome Week: One week before lecture period
Lecture period: Middle October—End January
Christmas break: End December—First week January
Examination period: End January—Middle February

SUMMER SEMESTER: APRIL 1ST – SEPTEMBER 30TH

Welcome Week: One week before lecture period
Lecture period: Beginning April—Middle July
Pentecost break: One week in May or June
Examination period: End July—Beginning August

LANGUAGE REQUIREMENTS

German: B2 CEFR
or/and English: B2 CEFR

STUDENT APPLICATION

Winter term: approx. 20. May
Summer term: approx. 20. November

NOMINATION DEADLINE

Winter term: 15. April
Summer term: 1. November

Important Dates/Timeline:



STUDY INFORMATION

LANGUAGE OF INSTRUCTION

German: B2 CEFR or/and English: B2 CEFR
(certificate is required)

PROGRAMS FULLY OR PARTLY TAUGHT IN ENGLISH:

University of Hamburg Business School (EQUIS):
BSc in Business Administration, MSc in Business Administration

COURSE CATALOGUE STUDY POSSIBILITIES

Course Choice: [Study at University of Hamburg:](#)



LANGUAGE COURSES

We offer of various languages during the term.
Preparatory intensive courses for german
before start of semester. More information:
[Language courses:](#)



WORK LOAD

CP/ECTS = 30 workload
More than 30 CP/ECTS per term are
not recommended

WELCOME WEEK AND BUDDY-PROGRAM

WELCOME WEEK

One week before official semester start. Explanation of all organizational issues. Ice-breaking and getting-to-know-each-other activities. **Mandatory for all Incoming Students.**

BUDDY PROGRAM

The Program offers one-to-one support to incoming students, organization of special events during Welcome Week and term:



VISA REQUIREMENTS

Residence permit needed for non-EU citizens, different requirements according to student's nationality. Please turn to German embassy for details. Students should apply for visa not later than 3–4 months before arrival!

[Visa information:](#)



HEALTH INSURANCE

European Health Insurance Card (EHIC) and AT/11 (Turkish students) accepted. Non-EU citizens need to take out German students health insurance (120€ per month)

ACCOMMODATION

Limited number of "Studierendenwerk" dorm rooms available.

Application is required and will be processed by the International Office.

[Housing information:](#)



COST OF LIVING

Rent costs: 350–800€ per month for dorms or flat shares

Monthly Living Expenses: Min. 450–650€

CONTACT INFORMATION INTERNATIONAL OFFICE

INTERNATIONAL OFFICE


University of Hamburg

Faculty of Business, Economics and Social Sciences

University of Hamburg Business School

Von-Melle-Park 5

20146 Hamburg, Germany

 www.instagram.com/inc.wiso.uhh



 www.wiso.uni-hamburg.de/internationales/international-office



COOPERATION AGREEMENTS:

Elena Sheynfeld

Head of International Office

Management of partnerships

Development of exchange programs

Representation of the University of Hamburg
Business School in an international context

elena.sheynfeld@uni-hamburg.de



Marie Prüßner

Deputy Head of International Office

Management of partnerships

Representation of the University of Hamburg
Business School in an international context

marie-theres.pruessner@uni-hamburg.de

UNIVERSITY OF HAMBURG

UNIVERSITY OF HAMBURG BUSINESS SCHOOL

INTERNATIONAL OFFICE